



**AZERBAIJAN STATE
UNIVERSITY OF
ECONOMICS**



Kunaev University



**ALMATY
HUMANITARIAN
ECONOMIC
UNIVERSITY**



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INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE

on the topic

**“NEW TRENDS IN THE GLOBAL ECONOMY IN
THE CONTEXT OF DIGITALIZATION”**

May 4–5, 2026, Almaty

SCIENTIFIC COMMITTEE OF THE CONFERENCE

| № | Full name | Represented organization |
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| 14 | Prof. Tamara Joldosheva | <i>Ryskulbekov Kyrgyz Economic University, Vice-Rector for International Relations</i> |
| 15 | Prof. Galina Ivanova | <i>Deputy Rector for International Cooperation, Ruse University "Angel Kanchev"</i> |
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| 25 | Prof. Raya Karlibayeva | <i>Tashkent State University of Economics</i> |
| 26 | Prof. Lyaylya Mutaliyeva | <i>L.N. Gumilyov Eurasian National University</i> |
| 27 | Prof. Ann-Mari Sätre | <i><u>Uppsala University</u></i> |
| 28 | Prof. Leszek Cichobłaziński | <i>Częstochowa University of Technology</i> |
| 29 | Prof. Albina Tore | <i>Lund University</i> |
| 30 | Prof. Katalin Kukorelli | <i>Dunaujvaros University</i> |
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| 37 | PhD Nargiz Hajiyeva | <i>Head of the Department of Organization of Scientific Activities, UNEC</i> |
| 38 | Prof. Kabdulsamikh Aitkhozhin | <i>Kunaev University, Academic Program "Law"</i> |
| 39 | Prof. Cholponkul Arabaev | <i>Institute of State and Law, National Academy of Sciences of the Kyrgyz Republic</i> |
| 40 | Prof. Rafiz Abasov | <i>Kazakh National Agrarian Research University</i> |
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| 43 | Assoc. Prof. Aida Dauzova | <i>Head of the Department of Accounting, Audit and Statistics, Almaty Humanitarian-Economic University (AHEU)</i> |

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| 44 | Assoc. Prof. Aksana Panzabekova | <i>Editor-in-Chief, Scientific and Practical Journal "Statistics, Accounting and Audit," Almaty Humanitarian-Economic University (AHEU)</i> |
| 45 | Assoc. Prof. Laura Ashirbekova | <i>Al Farabi Kazakh National University</i> |
| 46 | Nurgazy Shyngys | <i>Deputy Dean of Higher School of Economics and Business, Al-Farabi Kazakh National University</i> |
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| 50 | Prof. Aizhan Amangeldy | <i>Kunaev University, Academic Program "Law"</i> |
| 51 | Assoc. Prof. Sadilbek Usenov | <i>Kunaev University, Academic Program "Business and Management"</i> |
| 52 | Assoc. Prof. Alma Nurgozhayeva | <i>Kunaev University, Academic Program "Business and Management"</i> |
| 53 | Bakhyt Umbetaliyeva | <i>Kunaev University, Academic Program "Business and Management"</i> |
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| 55 | Assoc. Prof. Sovetzhан Yntymakov | <i>Kunaev University, Academic Program "Law"</i> |
| 56 | Assoc. Prof. Dilyana Abdilda | <i>Kunaev University, Academic Program "Law"</i> |

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| № | Full name | Represented organization |
| 1 | Assoc. Prof. Mansur Barkhudarov | <i>Director of the Russian Economic School, Azerbaijan State University of Economics (UNEC)</i> |
| 2 | Assoc. Prof. Leyla Hajiyeva | <i>Deputy Director of the Russian Economic School, Azerbaijan State University of Economics (UNEC)</i> |
| 3 | Assoc. Prof. Anar Eyubov | <i>Deputy Director of the Russian Economic School, Azerbaijan State University of Economics (UNEC)</i> |
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| 29 | Zhazira Tarap | <i>Kunaev University</i> |
| 30 | Alikhan Khasanay | <i>Kunaev University</i> |
| 31 | Assel Syurikpayeva | <i>Kunaev University</i> |
| 32 | Saken Nurmagambetov | <i>Kunaev University</i> |
| 33 | Dina Talgatkyzy | <i>Kunaev University</i> |

THE CONFERENCE SECRETARIAT

| № | Full name | Represented organization |
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| 2 | Nurana Akbarova | <i>Head of the Department of Registration, Records and Documentation, Russian School of Economics, UNEC</i> |
| 3 | Viktoriya Akhmedova | <i>Operator, Azerbaijan State University of Economics</i> |
| 4 | Rena Gadjimuradova | <i>Specialist, Azerbaijan State University of Economics</i> |
| 5 | Shahla Shamilova | <i>Specialist, Azerbaijan State University of Economics</i> |
| 6 | Yelena İbrahimova | <i>Specialist, Azerbaijan State University of Economics</i> |
| 7 | Sevinj Gadjimuradova | <i>Student Activist, Russian School of Economics, UNEC</i> |
| 8 | Mikhail Kocherygin | <i>Student Activist, UNEC</i> |
| 9 | Fidan Pashayeva | <i>Student Activist, Russian School of Economics, UNEC</i> |
| 10 | Zemfira Gasanova | <i>Student Activist, Russian School of Economics, UNEC</i> |
| 11 | Maryam Gasim-zada | <i>Student Activist, Russian School of Economics, UNEC</i> |
| 12 | Oqtay Mammadov | <i>Student Activist, Russian School of Economics, UNEC</i> |
| 13 | Arif Babayev | <i>Student Activist, Russian School of Economics, UNEC</i> |
| 14 | Sama Farzali | <i>Student Activist, UNEC Design School</i> |
| 14 | Botakoz Nurymbetova | <i>Kunaev University</i> |
| 15 | Gulzhan Zhanabek | <i>Kunaev University</i> |
| 16 | Sultan Zhuldyz | <i>Kunaev University</i> |

May 4, 2026

9:00 –

Conference registration

10:00

Conference Hall No. 507, 5th Floor, 107 Kurmangazy Street, Almaty, Kunaev University

10:00

OFFICIAL OPENING OF THE INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE

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11:00

<https://us06web.zoom.us/j/8196752514?pwd=8qgsZac69tQ3U9ztPXX4F2AYVPVfQL.1&omn=87156190307>

Code: fzFe0L

Conference ID: 819 675 2514

Opening Speech:

Professor Zhalaïri Omïrali Shakarapuly -President of Kunaev University, Doctor of Law, Honored Worker of the Republic of Kazakhstan, President of the Kazakhstan Criminological Association

Moderator:

Professor Zhalaïri Omïrali Shakarapuly - President of Kunaev University, Doctor of Law, Honored Worker of the Republic of Kazakhstan, President of the Kazakhstan Criminological Association

Welcome speeches:

1. Professor Adalat Muradov – Rector of the Azerbaijan State University of Economics (UNEC)

2. Professor Valery Anatolyevich Korvyakov – Rector of the Almaty University of Humanities and Economics

3. Associated Professor Mansur Isa oglu Barkhudarov – Director of the Russian Economic School at the Azerbaijan State University of Economics (UNEC)

4. Professor Igor Ivanovich Rogov – Doctor of Law, Chairman of the Human Rights Commission under the President of the Republic of Kazakhstan

5. Professor Erman Akylli – PhD in International Relations; Department of International Relations at Ankara Hacı Bayram Veli University (Turkey)

6. Ipek Tekdemir – Expert in strategic communications, digitalization, and public policy (Brussels), specialist in European affairs, culture, and sustainable development

7. Evgeny Pitolin - Co-Chair of the Information Security Committee of the Qaztech Alliance, founder of the technology product bureau Heartland

11.00-

Coffee break

11.30

11.30-

Plenary Session

13.00

<https://us06web.zoom.us/j/8196752514?pwd=8qgsZac69tQ3U9ztPXX4F2AYVPVfQL.1&omn=87156190307>

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| | <p>Code: fzFe0L Conference ID: 819 675 2514</p> <p>Moderator: Professor Zhलाई Omirali Shakarapuly - President of Kunaev University, Doctor of Law, Honored Worker of the Republic of Kazakhstan, President of the Kazakhstan Criminological Association</p> | |
| 11.30-11.40 | <p>Assoc.Professor Жәзира Өмірәлі – <i>Doctor of Law, Rector of Kunaev University</i></p> | Реалии и перспективы социально-правового статуса искусственного интеллекта |
| 11.40-11.50 | <p>Prof. Rafiz Abasov <i>Vice-Rector for International Relations of KazNARU</i></p> | Digitalization of Agricultural Extension: Emerging Models, AI Integration, and Policy Implications from CAREC Countries |
| 11.50-12.00 | <p>Prof. Erman Akylli – <i>Department of International Relations at Ankara Hacı Bayram Veli University (Turkey)</i></p> | Digital Autonomy in the Technopolar World |
| 12.00-12.10 | <p>Laura Myrzakhmetova <i>General supplier in the field of development and implementation of AI solutions at AHEU, director of SAVAI.kz LLP, resident of the Astana hub</i></p> | ИИ решения для цифровизации вузов |
| 12.10-12.20 | <p>Irina Aleksandrova <i>A representative of Springer Nature in Eastern Europe and the CIS</i></p> | Проекты и ресурсы издательства Springer Nature, направленные на увеличение публикационной активности |
| 12.20-12.30 | <p>Prof. Gulchekhra Matkarimova <i>International University of the Republic of Uzbekistan, Director of the Center for Rehabilitation and Adaptation of Women Victims of Violence</i></p> | Цифровые права человека в условиях развития технологий: новые гарантии или новые угрозы? |
| 12.30-12.40 | <p>PhD Indira Satarkulova – <i>Master of Laws (USA), member of the Supervisory and Expert Councils of the ITC CCI of the Kyrgyz Republic, arbitrator of the Dispute Resolution Center (Georgia) and the Qinzhou Arbitration Commission</i></p> | Harnessing Artificial Intelligence in State Courts and in International Commercial Arbitration: Legal Feasibility, Ethical Boundaries, and Reform Proposals for the Kyrgyz Republic |

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| 12.40-12.50 | Prof. Gulbakhyt Kaliyeva <i>Doctor of Economics, Kunayev University</i> | Агентный ИИ и контекстное мышление: пересборка компетенций выпускника-экономиста 2030 |
| 12.50-13.00 | Prof. Elbek Musaev <i>Doctor of Law, professor, Tashkent State Law University</i> | Artificial Intelligence and Legal Regulation of Sports Relations in the Republic of Uzbekistan: Problems, Comparative Analysis, and Ways of Improvement |
| 13.00-13.10 | Faig Nasrullayev <i>Founding Director of the NF Education</i> | Глобальный рынок образовательных услуг в эпоху цифровизации: роль образовательных агентств и цифровых платформ |
| 13.10-13.20 | Elzhan Kabyshev – Head of Data Privacy Practice at a law firm «Digital Rights Center Qazaqstan» | Защита приватности в условиях технологического прогресса: алгоритмические системы и контур безопасности |
| 13.20-13.30 | Prof. Yelena Shevchenko <i>Vice President of the National Academy of Sciences under the President of the Republic of Kazakhstan</i> | Система предиктивной аналитики и Форсайта |
| 13.30-14.20 | Lunch | |
| | Section I Digital Transformation of the Global Economy https://us06web.zoom.us/j/85751136062?pwd=GGJnndDxePcbPSRkG6SVITq0or6aT4.1 Conference ID: 857 5113 6062 Code: 454316 Moderator: Professor Gulbakhyt Kaliyeva Conference Hall No. 507, 5th Floor, 107 Kurmangazy Street, Almaty, Kunaev University | |
| 14.20-14.30 | Bakyt Umbetalieva, Zhazira Omirali, Murat Sadykov, Meruyert Bekbayeva | Постдемократиялық өзгерістер мен цифрлық трансформация Қазақстанның экономикалық қауіпсіздігін қамтамасыз ету факторлары ретінде |
| 14.30-14.40 | Mansur Barkhudarov, Aysel Garagozova, Rufat Quliyev, Shalala Musayeva, Kiran Sood | Transformation of the Global Economic Power Balance in the Context of Digitalization |
| 14.40-14.50 | Mayis Gulaliyev, Resul Yusibov | Designing a digital green economy model: integrating sustainability, circularity, and low-carbon growth |

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| 14.50-15.00 | Karim Karimov, Taira Karimova, Lala Hamidova | Digital and Economically Efficient Technologies for the Application of “Smart” Compositions to Enhance Oil Recovery |
| 15.00-15.10 | Madina Bazhigaliyeva, Yerzhan Domalатов, Nazira Huseynova, Dinara Mamyrbekova, Tana Abylaikhanova, <i>Zhaxat Kenzhin</i> | Digitalization of the Agro-Industrial Complex and Agritourism Development: Evidence of Indirect Effects |
| 15.10-15.20 | Gulsura Mehdiyeva | Climate change, digital monitoring, and economic adaptation: a policy framework for sustainable development in emerging economies |
| 15.20-15.30 | Lyailya Akhmetova, Alma Baiguzhinova, Leyla Hajiyeva, Yerzhan Domalатов, Assel Apsysheva | Factors in the development of the dairy industry in the context of digital transformation of the economy |
| 15.30-15.40 | Almazhan Dzhulaeva Yushui Yan, Cui Wei. Feng Lianyong | How digital transformation can harness dynamic capabilities to enhance the market competitiveness of capital-intensive enterprises |
| 15.40-15.50 | Gunay Madjidova | Interrelation of Digital Economy and Sustainable Development at Macro, Micro, Meso, and Mega Levels: The Case of Azerbaijan |
| 15.50-16.00 | Yasin Khalilov Gulchohra Salehzadeh Yegana Aghamaliyeva Aysel Abdulazimova | Architectural paradigms in digital economic systems |
| 16.00-16.10 | Arzu Ibrahimli | The Role and Significance of the Agricultural Sector in Shaping Global Food Security |
| 16.10-16.20 | Sevda Badalova Flora Kashiyeva | Digital transformation strategy of the economy and sustainable development |

Section II

Artificial Intelligence, Business Innovation, and Economic Diversification

<https://us06web.zoom.us/j/84560043710?pwd=H2EWfCtjtsdHbGyRr4lwkaylJ5aKe.1>

Conference ID: 845 6004 3710

Code: 827093

Moderator: Associate Professor Leyla Hajiyeva

No. 401, 4th Floor, 107 Kurmangazy Street, Almaty, Kunaev University

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| 14.20-14.30 | Leyla Hajiyeva, Muhammad Shahbaz, Nazira Huseynova, Esmira Ahmadova, Mehriban Samadova | Non-compensatory Decision-Making in the Integration of Artificial Intelligence in Higher Education in Azerbaijan |
| 14.30-14.40 | Aisara Serikkyzy, Nurgul Baltayevna, A. Baktymbet, S. Baktymbet | Искусственный интеллект как фактор трансформации рынка труда: |

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| | | междисциплинарный анализ правовых и социально-экономических аспектов |
| 14.40-14.50 | Rovshan Akbarov, Shahla Huseynova, Vafa Huseynova, Samira Abasova, Gulnara Mikailzada | The digitalization paradox in higher education: institutional effects in developing countries |
| 14.50-15.00 | Elnara Samedova, Vahid Teymurlu | The Evolution of Azerbaijan's Startup Ecosystem Amidst Digital Transformation: Growth Drivers and Entrepreneurial Constraints |
| 15.00-15.10 | Afag Huseyn, Rasul Balayev, Sevinj Abbasova, Turgan Babayev, Arifa Gasimova | Simulation of Designs In The Process of Teaching Business Decision-Making |
| 15.10-15.20 | Nijat Dergahli | AI and Big Data in the Digital Divide: Business Innovation and Economic Diversification |
| 15.20-15.30 | Rasul Nazarov | The Capacity for Adopting Artificial Intelligence, Credit Risk, and Financial Stability: Insights from Azerbaijan |
| 15.30-15.40 | Gao Qingwen, Wang Jing | Artificial Intelligence and the Transformation of Teaching Quality Governance:A Case Study of Wenzhou University of Technology |
| 15.40-15.50 | Mingtong Liu, Turar, Olzhas N., Wei Zhang | Latent space diffusion generation method of 3D model based on feature enhancement |
| 15.50-16.00 | Aigerim Massabayeva | Жасанды интеллекттің білім беру жүйесіндегі рөлі және даму перспективалары |
| 16.00-16.10 | Afaq Hacıyeva | Dünyada su kıtlığı probleminin süni intellekt ilə öyrənilməsi və idarə olunması |
| 16.10-16.20 | Barone, Sabrina Lucilla | Hybrid educational models: body, environment and technology for sustainable university pedagogy |
| 16.20-16.30 | Tural Mammedov | Green industry as a direction of diversification of resource-dependent economy |
| Section III | | |
| International Business, Management, and Digital Corporate Strategies | | |
| https://us06web.zoom.us/j/85635009089?pwd=IFoSoyKuChzgFkznQ6qogG6Aio1z4m.1 Conference ID: 856 3500 9089 Code: 305697 | | |
| Moderator: Associate Professor Marta Aliyeva No. 503, 5th Floor, 107 Kurmangazy Street, Almaty, Kunaev University | | |
| 14.20-14.30 | Ulviyya Rzayeva, Rena Huseynova, Leyla Hasanova | The Role of ESG Components in Corporate Sustainability |

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| 14.30-14.40 | Gu Xiaopeng, Gulzhakan Mynzhanova, Alfiya Abinova | Algorithmic Fidelity of Silicon Sampling in AI-Driven Management Research: Simulating Software Development Team with DeepSeek |
| 14.40-14.50 | András Péter Kiss | Comparative Analysis of Technology Transfer Organizational Models in a University Context – An Empirical Examination of TTC Operations |
| 14.50-15.00 | Nailya Aliyeva | Fundamentals of ensuring innovative development of industrial enterprises |
| 15.00-15.10 | Irakli Manvelidze | Leadership Blindness and the Double Standard: How Managerial Inaction Fuels Shadow AI in Public Sector Organizations |
| 15.10-15.20 | Nurgul Yedrenova, Almazhan Dzhulaeva | Factors Influencing Startup Success in Entrepreneurial Ecosystems in the Context of Digitalization |
| 15.20-15.30 | Ulkar Sadiqova | The Role of Digital Management Tools in Enhancing Labor Productivity |
| 15.30-15.40 | Talaibek Koichumanov | From STEM-professions to deeptech: Challenges and Opportunities for the Kyrgyz Republic |
| 15.40-15.50 | Li ben, Elvira Ruzieva | The Impact of Corporate Culture on Organizational Resilience in the Era of Digital Transformation |
| 15.50-16.00 | Madina Baimyrzayeva | Орталық банктердің цифрлық ақша жасауы: анықтамасы, жіктелуі, эмиссия мәселелері және ерекшеліктері |
| 16.00-16.10 | Atamurat Shamenov | Экспорт зерна и животноводческой продукции Казахстана и роль цифровизации в обеспечении продовольственной безопасности |
| 16.10-16.20 | Galina Abdrakhmanova | Развитие исламского финансирования в Казахстане |
| 16.20-16.30 | Alma Nurguzhayeva | Трансформация налогового законодательства в РК и особенности её информационного сопровождения |
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Section IV

Legal Regulation of the Digital Economy and the Transformation of Legal Institutions

<https://us06web.zoom.us/j/81054585998?pwd=2yf4m9pjmcSz2wS7bgJHPPmRXIDbSI.1>

Conference ID: 810 5458 5998

Code: 143099

Moderator: Associate Professor Sovezhan Yntymakov

Conference Hall No.3th Floor, 107/2 Kurmangazy Street, Almaty, Kunaev University

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| 14.20-14.30 | Elvira Omurchiyeva | Цифровое право и цифровое законодательство Республики Казахстан |
| 14.30-14.40 | Sovezhan Yntymakov | Қазақстан республикасы мен ресей федерациясындағы азаматтық құқықтық қатынастарды цифрландыруға салыстырмалы-құқықтық талдау |
| 14.40-14.50 | Sailaubek Alibekov | Таможенное регулирование в эпоху цифровых технологий |
| 14.50-15.00 | Gakku Rakhimova | Білім берудегі жасанды интеллект мәселелері: АҚШ пен Қазақстан тәжірибесі |
| 15.00-15.10 | Ashimbayev Daryn, Shakhla Samedova | Procedural Aspects of International Legal Assistance in the Criminal Prosecution of Cybercrimes Committed in Cyberspace: The Relationship Between Theory and Practice |
| 15.10-15.20 | Olesya Klimova | Digital justice and dispute resolution |
| 15.20-15.30 | Zhanna Nurgaliyeva | The Legal Regulation of Artificial Intelligence in Forensic Medicine: From the 'Black Box' to Procedural Transparency |
| 15.30 - 15.40 | Sanzhar Tursynbekov | Право, как система социальных уравнений: к методологии правового моделирования экономических процессов |
| 15.40 - 15.50 | Olesya Klimova | Цифровое правосудие и разрешение споров |
| 15.50 - 16.00 | Ainur Shormanova | Цифровая трансформация исторического образования: роль искусственного интеллекта |
| 16.00-16.10 | Dilafruz Shaimardanova | Digital Divide as a Structural Threat to Personal Data Protection |
| 16.10-16.20 | Lolahon Mahmedzhanova | Экономическая безопасность Республики Казахстан |
| 16.20-16.30 | Perizat Omarbayeva | Жана Салық Кодексі: арнаулы салық режиміндегі өзгерістер |

5 May, 2026

Conference Hall

59, Zhandosov street, Almaty, Almaty Humanitarian Economic University

Section V

Digital Transformation of Financial Markets

<https://us06web.zoom.us/j/81054585998?pwd=2yf4m9pjmcSz2wS7bgJHPPmRXIDbSI.1>

Conference ID: 810 5458 5998

Code: 143099

Moderator: Professor Elmira Akhatova

59, Zhandosov street, Almaty, Almaty Humanitarian Economic University, aud.406

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| 9.00-9.10 | Kazybek Bi Zhanibek | Systemic cyber risk management in digital financial markets: a hybrid network and ai-based approach |
| 9.10-9.20 | Ramiz Javadov, Lala Namazova | Statistical Assessment of the Impact of Digitization on Inflation Processes and Financial Stability |
| 9.20-9.30 | İnara Rzayeva, Nazrin Akhundzada | Financial Market Stability and Governance of AI-Based Trading Systems: A comparative study for Azerbaijan |
| 9.30-9.40 | Rauf Salayev, Mehriban Aliyeva, Leyla Huseynova | The role of the tax system in generating revenues for the state budget of Azerbaijan in the digital economy |
| 9.40-9.50 | Ali Agha Ismailzada | Paradigms of Digitalization of the Pension Insurance System in a Developing Market Economy |
| 9.50-10.00 | Vildan Rizayeva, Gunay Valiyeva, | Does Digital Finance drive SDG Achievement? Panel Evidence Across Sub-Saharan Africa |
| 10.00-10.10 | Rauf Salayev, Lala Kasumova, Nigar Tagiyeva, Gulnara Tanryverdiyeva | The main directions of tax control in entrepreneurship in the digital economy of Azerbaijan |
| 10.10-10.20 | Rauf Salayev Rasul Hacıyev | The Role of ESG Factors in Companies' Cost of Capital |
| 10.20-10.30 | Elnur Sadigov Gani Ganiyev Sabina Hakhverdiyeva | Defining Digital Financial Services: Global Values and Unique Approaches |
| 10.30-10.40 | Oksana Sydorenko George Abuselidze Denys Miagkov | A Pricing Mechanism in the Commodity Exchange Market Under Structural Transformation |

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| 10.40-10.50 | Kenan Atayev | The Impact of Digital Transformation in the Banking Sector: Evidence from Azerbaijan |
| 10.50-11.00 | Abulfat Karimov | Blockchain-Based Management of Public Budget Expenditures: Legal, Institutional, and Economic Perspectives in an Emerging Economy |
| 11.00-11.10 | Shahla Alijanova, Sharqiyva Ahmadova | Financial condition of small and medium-sized enterprises in the republic of Azerbaijan: an analytical assessment |
| 11.10-11.20 | Kulyash Bertayeva, Maral Kozhakhmetova, Darkhan Onaltayev, Asylbek Bazarbayev | Риск-ориентированный подход диверсификации инвестиционного портфеля финансовых институтов |
| 11,20-11.30 | Lyazzat Sakhanova | Финансовая инклюзивность как ключевой фактор социально-экономического развития и повышения благосостояния населения |
| 11,30-11.40 | Anara Sadvakasova | Современное состояние финансового сектора Казахстана |

Section VI

Digital Transformation of Global Markets: Marketing Strategies, Logistics Systems, and International Trade Policy

<https://us06web.zoom.us/j/85751136062?pwd=GGJndDxePcbPSRkG6SVITq0or6aT4.1>

Conference ID: 857 5113 6062

Code: 454316

Moderator: m.e.s. Asel Tekenova

59, Zhandosov street, Almaty, Almaty Humanitarian Economic University, aud.507

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| 9.00-9.10 | Mayis Gulaliyev | Digital transformation of international trade and supply chain resilience: new challenges and opportunities for middle corridor economies |
| 9.10-9.20 | Seymur M. Guliyev | How sustainability perceptions influence consumer brand preferences: evidence from the milk and dairy products market |
| 9.20-9.30 | Ulviyya Isayeva | The Role of Electronic Commerce in the Expansion of the Service Sector in Azerbaijan |
| 9.30-9.40 | Sabina Muradova | Digital Transformation of Transport and Logistics Policy in Azerbaijan under Geoeconomic Changes |
| 9.40-9.50 | Shahla Poladkhan Aliyeva Leyla Poladkhan Isayeva | Digital Transformation of Agribusiness: Marketing Strategies, Consumer Behavior, and the E-commerce Revolution in Azerbaijan |

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| 9.50-10.00 | Arzu Isgandarova | The Impact of Digital Supply Chains on Firm Competitiveness in Global Markets |
| 10.00-10.10 | Ilaha Aliyeva | Digital and Green Transformation of Global Supply Chains: Sustainable Logistics in the Food Market |
| 10.10-10.20 | Gazanfar Suleymanov Turkan Sheydai | Digital Marketing, Consumer Behavior, and E-Commerce in the Context of Economic Change |
| 10.20-10.30 | Yusif Binnatov | Digitalization, consumer behavior, and global trade: new approaches in marketing and supply chain management |
| 10.30-10.40 | Zamig Ahmadov | Cross-Border Digital Market Regulation and Its Influence on Food Industry Marketing Performance |
| 10.40-10.50 | Меруерт Уакпаева Жибек Рахметулина | Развитие транскаспийского международного транспортного маршрута |
| 10.50-11.00 | Gahraman Bayramov, Nargiz Aliyeva | Directions for eliminating inequality between regions in the context of digitalization |
| 11.00-11.10 | Murad Akhundov | European union infrastructure strategies for diversification of trans-regional relations in Central Asia |
| 11.10-11.20 | Kusnikamal Taigashinova, Abdulla Yerzhanov, Aida Dautzova, Aizhan Nartbayeva | Актуальные вопросы развития воздушной транспортной логистики и ее взаимосвязь с управленческим учетом в Казахстане |
| 11.20-11.30 | Botakoz Nurymbetova | Государственная поддержка предприятия малого и среднего бизнеса в условиях нестабильности экономики Казахстана |
| 11.30-11.40 | Shiganbayeva Nailya | Стратегическая асимметрия импортозависимости Казахстана от Китая: структурный анализ товарных потоков |

Section VII

The Labor Market and Human Capital in the Digital Age

<https://us06web.zoom.us/j/84560043710?pwd=H2EWfCtjtjtdHbGyRr41wkaylJ5aKc.1>

Conference ID: 845 6004 3710

Code: 827093

Moderator: Professor Kulyash Bertaeva

59, Zhandosov street, Almaty, Almaty Humanitarian Economic University, aud.516

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| 9.00-9.10 | Anna Alshanskaya, Tolkyn Azatbek, Sevinj Abbasova, Ruhiyya Aliyeva | Flexible Employment in Kazakhstan: Assessing the Impact on GDP and Socioeconomic Indicators |
| 9.10-9.20 | Асанбай Джумабеков | Управление исследовательскими грантами: опыт Назарбаев Университет |

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| 9.20-9.30 | Ali Salimli | Digitalization and Labor Market Transformation in Azerbaijan: Evidence from ICT Employment Dynamics |
| 9.30-9.40 | Yerzhan Domalotov, Tana Abylaikhanova, Leyla Hajiyeva, Zhaxat Kenzhin, Zhibek Rakhmetulina, Aigerim Rakhmetulina | Digital transformation of human capital through IoT as a new vector for sustainable development |
| 9.40-9.50 | Aigerim Rakhmetulina, Mansur Barkhudarov, Zhibek Rakhmetulina, Tana Abylaikhanova | Functioning of the Labor Market under Digitalization: International Experience and Implications for Kazakhstan |
| 9.50-10.00 | Aigerim Rakhmetulina, Leyla Hajiyeva, Zhibek Rakhmetulina, Aikerim Narimbetova | Impact of Digital Economy Development on Labor Market Dynamics: A Panel Econometric Analysis |
| 10.00-10.10 | Daniyar Baitenizov, Igor Dubina, Zhibek Rakhmetulina, Aigerim Rakhmetulina | The Evolution of Freelancing (1950–2025): Implications for Human Capital and Labor Quality in the Industrial, Digital, and Post-Digital Economy |
| 10.10-10.20 | Afag Huseyn, Gulenber Azizova, Lala Neymatova, Sevinj Rzayeva, Arifa Gasimova | The Interplay Of Digital Economy And Innovative Skills In The Labor Market: Azerbaijan Empirical Analysis (2020-2024) |
| 10.20-10.30 | Tarana Aliyeva, Shamil Humbatov | Skill Requirements, Gaps, and Education-Market Mismatch in the Azerbaijan IT Labor Market: A Qualitative Assessment |
| 10.30-10.40 | Rahim Sadigov | Digital Transformation of Sustainable Industry and Its Impact on Labor Market and Human Capital Development |
| 10.40-10.50 | Indira Saktaganova Bota Amirova Kamshat Bayterekova | Digitalization of employment and its impact on the legal regulation of investment of pension assets of the UAPF in the Republic of Kazakhstan |
| 10.50-11.00 | Roza Bernazarova, Erasyl Aldabergen | Problems of the quasi-public sector in Kazakhstan and ways to solve them |
| 11.00-11.10 | Elmira Gojaeva, Fuad Gasimov, Saida Babayeva, Ruhyya Aliyeva, Ulkar Sadiqova | Reform and problems of the education system of the Republic of Azerbaijan |
| 11.10-11.20 | Esmira Ahmadova, Lala Hamidova, Hijran Ismayilova, Vanessa Gaffar | Modeling Digital Activity as a Proxy for the Attention Economy: ARIMA vs. Random Forest Forecasting |

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| 11.20-11.30 | Sadilbek Usenov, Anel Usenova, Bakyt Umbetalieva | Оценка человеческого капитала с помощью доходного метода на примере АНПЗ |
| 11.30-11.40 | Samira Abdullayeva, Khalida Muradova | Digital Transformation and Portfolio Optimization of REITs: A Sectoral Risk–Return Analysis |
| 11.40-11.50 | Kuandyk Dauylbayev, Botakoz Nurymbetova | Инновация в туристической индустрии в Республике Казахстан |
| Section VIII Regional Cases of Digitalization of the Global Economy https://us06web.zoom.us/j/85635009089?pwd=IFoSoyKuChzgFkznQ6qogG6Aio1z4m.1 Conference ID: 856 3500 9089 Code: 305697 Moderator: m.t.s. Ainur Tulemisova 59, Zhandosov street, Almaty, Almaty Humanitarian Economic University, aud.209 | | |
| 9.00-9.10 | Elshan Ahmadov, Ayhan Khubanov, Khumar Abdullayeva, Fagan Ganbarli | Sustainable governance of water resources in Azerbaijan at the era of digitalization (examples from Karabakh economic zone) |
| 9.10-9.20 | Weibo Zhou | Digital Technological Innovation and Firm-Level Productivity in China: The Mediating Role of R&D |
| 9.20-9.30 | Kamola Nazarova Nilufar Rakhimova | Green Finance and Digital ESG Monitoring: Emerging Frameworks and Challenges for Uzbekistan and Central Asia |
| 9.30-9.40 | Gunay Valiyeva, Vildan Rizayeva | Digital Infrastructure, Total Factor Productivity, and Long-Run Economic Growth: Evidence from Azerbaijan |
| 9.40-9.50 | Yu.K. Shokamanov, A.A. Demesinova | Development of the ICT Sector in the EAEU Countries |
| 9.50-10.00 | Khayyam Javadzade | Information asymmetry in the agri-food market and its impact on price formation: the case of Azerbaijan |
| 10.00-10.10 | Di Yang | Organizational Restructuring in Digital Transformation: Evidence from Sino-Kazakh Joint Ventures |
| 10.10-10.20 | Gulzira Yestekova, Dinara Sadykhanova, Elmira Adiyetova | Formation of consumer value of mba programs in Kazakhstan and Central Asia: institutional, economic and digital factors |
| 10.20-10.30 | Narmin Hasanova | The role of strategic cooperation relations in the development of Azerbaijan’s non-oil sector |

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| 10.30-10.40 | Zumrud Nadjafova | Azerbaijan's Digital Horizon: Economic Diversification through Transformation of Key Sectors |
| 10.40-10.50 | Huseyn Salimli | Azerbaijan's Productive Capacity in the Context of Digitalization |
| 10.50-11.00 | Санатбек Сейдеханов, Ернур Алтынбаев, Диляна Әбділда | Искусственный интеллект в университетском образовании: эпистемологические вызовы и педагогические реалии в Казахстане и мире |
| 11.00-11.10 | Lidiya Safronova, Aytan Yusifkanan | Digital Eco-design in the Textile Industry: Sustainable Development, Artificial Intelligence, and the Transformation of Global Markets |
| 11.10-11.20 | Zenfira Novruzova, Laman Kashieva, Sarvinaz Khanlarzadeh | Ensuring Food Security and Agricultural Development Trends in the Context of Digitalization in Azerbaijan |
| 11.20-11.30 | Nurkhan Nyshan | Comparative Assessment of the Global Competitiveness of Economies in Central Asia |
| 12.00-13.00 | Results of the conference and adoption of the final resolution <i>59, Zhandosov street, Almaty, Almaty Humanitarian Economic University, Assembly Hall</i> | |